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DATE: 04/23/93 SALES INFORMATION SYSTEM TIME: 11:39

SUBJECT: SHOP RITE STORES SENDER: NICK KURUC 1240

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TO: ALL DIVISION AND DISTRICT MANAGERS WITH SHOP RITE STORES

RE: SHOP RITE

DEAR MANAGERS:

I HAVE ORDERED TO YOUR OFFICES AN ADEQUATE SUPPLY OF "IT'S THE LAW" SIGNAGE FOR PLACEMENT IN SHOP RITE STORES.

THESE SIGNS SHOULD BE PLACED ON BOTH CARTON AND PACKAGE MERCHNANDISERS IN ALL SHOP RITE STORES EXCEPT THOSE LOCATED IN THE STATE OF DELAWARE.

IF YOU HAVE ANY QUESTIONS, PLEASE CALL ME.

THANK YOU

REGARDS,
NICK
G. N. KURUC, JR.

GK
M-2
CC: M. A. YOUNG
J. P. RENEHAN
P. E. SCHMIDT
B. G. NORMAN, JR.
G. P. BUCHAS

D.M. H 4/23/93
T&D 1/4/1993
S.R.M. 1 1
S.A.M. N 8093

*** END OF MESSAGE ***

CC: All Reps

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